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Best website to windows 8

A new website has been set up for Windows apps, but before the thoughts come into play, it's not a duplicate marketplace. Great Windows Apps (www.greatwindowsapps.com) will display only the best content from the Store where developers have spilled in hours of effort to ensure their work shines above the rest. If you are not in sorting through what is regarded as crap in the app store, then this may well be the answer to your prayers. Created and developed by Chris Newman who is head of mobile development at Lightwood Consultancy Ltd, the website aims to provide a means to access only the best-presented apps and games in the Windows Store. So how does it work despite how the big Windows phones set out to offer only the most aesthetically pleasing and functional content? Ugly apps make windows look ugly. Worthless apps make Windows feel useless. It's none of those things. The website uses the following factors when deciding which apps and games should be included for visitors to browse: apps that show off a unique icon, unlike the default store icon. Apps with colored tiles suitable for Play Store ads (dark and dark light). Apps with attractive live pieces (designs that don't look like a MS Paint job) will be included. Apps with effective descriptions and built to inform users of what the app does. Apps that don't have low scores of users who have previously purchased or downloaded. Booted, not unique, apps that include dozens of clones will not be included. In addition to removing unwanted apps from viewing, the website will also highlight the work of others through a series of ads that are really accurate and aren't affected by factors governing the top-rated listings in Microsoft stores. While Microsoft will focus on app numbers to generate interest in Windows 8, the likes of large Windows apps will ensure consumers can find worthwhile content for their new PCs and tablets. We've previously looked at several publishers who sent useless apps to the Windows Phone Store, which were approved by Microsoft, as well as those releasing commercial apps that have been booted from someone else's work. So this project to showcase the best apps in Windows 8 is a great opportunity for developers. On the flip side there are two blogs – highlighted by Great Windows Apps – that both look at the worst apps/publishes for Windows 8. Drunk Compliance Tester and Windows 8 Garbage Apps are worth reading for a quiet backpack just what's present in the store. This is a sweet graphic from the Tester Drunk: Notice how Microsoft did it in the infographic? Source: Great Windows Applications; Thanks, David, for the heads up! Microsoft brought back the start menu with Windows 10, and updated the familiar interface with colorful live tiles. This touch system facilitates access to your favorite apps and content with a finger or mouse, while providing many customization options. With New Edge browser, you can fix your favorite websites in the Start menu so it's just a click away from the latest news and updates. Here's how to do it. How to pin websites to the Windows 10 Start Menu. Open Edge.2. Go to the website you want to pin. 3. Tap the three-dot menu button at the top right. 4. Select Pin To Get Started.Now you should see your site in the Start menu when you press the Windows key. How to unbutton or resize Tile1 on a website. Open the Start menu.2. Right-click the icon on the page you want to unbutton. 3. Select Unbutton from Beginning or Resize. By resizing, you can choose between small or medium tile sizes. Now that you can pin things to the Start menu, see our guide on how to create website shortcuts on your desktop with Chrome and how to add quick contacts to the start menu. Edge Browser Tips October 27, 2004 5 min read opinions expressed by the entrepreneur's collaborators are their own. Q: My business is very small, just me and two employees, and our product really can't be sold online. Do I really need a website? A: That's a good question. In fact, it is one of the most important and most frequently asked questions of the digital business era. Before we answer, however, we will flash back to the first time I was asked this question. It was around 1998, during the smaller years of the Internet. He was giving a speech about the impact of the Internet on small businesses at an association luncheon in Montgomery, Alabama. In 1998, which was decades ago in internet years, the future of e-commerce was anyone's guess, but even the most negative futurists agreed that all signs indicated that a large portion of future business revenue would stem from online transactions or offline transactions that were the result of online marketing efforts. So your business has a website even if your business is small and sells products or services that you don't think can be sold online? My answer in 1998 is the same as my answer today: Yes, if you have a business, you should have a website. Period. There's no doubt about it. Certainly. Also, don't be as quick to dismiss your product as one that can't be sold online. Today, there is very little that cannot be sold over the Internet. More than 20 million shoppers are now online, buying everything from books to computers to cars to real estate to jet planes to natural gas to name it. If you can imagine, someone will figure out how to sell online. Let me clarify a point: I'm not saying that you should put all your efforts into selling your products over the Internet, although if your product lends itself to easy online sales, you should certainly be considering it. The point to make here is at least you have to have a web presence so that customers, potential employees, business partners and maybe even investors can quickly and easily know more about your business and the products or services you have to offer. That said, it's not enough only one website has. You have to have a professional looking site if you want to be taken seriously. Since many consumers now look for information online before making a purchase at a brick-and-mortar store, their site may be the first opportunity they have in making a good impression on a potential buyer. If your site looks like it was designed by a barrel of colorblind monkeys, your chance to make a good first impression will be missed. One of the great things about the internet is that it has levelled the playing field when it comes to competing with the big boys. As mentioned, you have a shot at making a good first impression. With a well designed site, its small operation can project the image and professionalism of a much larger company. The inverse is also true. I have seen many websites of large companies that were so poorly designed and difficult to navigate that they lacked completely professionalism and credibility. Good for you, pity for them. You also mention that yours is a small operation, but when it comes to benefiting from a website, size doesn't matter. I don't care if you're a one-man show or a corporate giant of 10,000 employees: if you don't have a website, you are losing business to other companies that do. Here's the exception to my rule: It's actually better not to have any website at all than to have one that makes your business look bad. Your site speaks volumes about your company. Or he says: Hey, look, we take our business so seriously that we created this wonderful place for our customers! Or shout: Listen, look, let my 10-year-old nephew design my place. Good luck finding anything! Your website is an important part of your business. Be sure to treat it as such. Tim W. Knox is the founder, president and CEO of four successful technology companies: B2Secure Inc., a web-based recruitment management software company; Digital Graphiti Inc., a software development company; and Sidebar Systems, a company that creates cutting-edge convergence software for broadcast media; and 4U Online Benefits, an e-business dedicated to helping online entrepreneurs start and thrive from an online, wholesale or drop-down boat business. The opinions expressed in this column are those of the author, not of Entrepreneur.com. All answers are intended to be general in nature, regardless of specific geographical areas or circumstances, and should only be relied upon after consulting a suitable expert, such as a lawyer or accountant. Photo: Illustration of Heads of State Selection from a website designer and working with him to develop a distinctive online presence for his business is an experience that is very similar to a home owner choosing an interior designer. Not all web designers are equally and even when you find someone with the necessary technical know-how, it's still important to make sure you speak a similar design language. Once you've found a good fit, there are some common traps that can be carefully avoided from the beginning. For the two basics and not web design, we talked to Elena Frampton, co-founder of Curated, an interior design firm with offices in New York and Los Angeles that recently reviewed its website. We also got up to date with Alex Lin of Studio Lin, a graphic and web design firm that has created websites for high-profile designers and companies like Rich Brilliant Willing and Roll & Hill. Come to the table with inspiration. You'll be specific and clear about your goals and share examples of other websites - not necessarily design-related , for example functionality, Frampton says. Look for large homepage features and clear navigation. Make a budget that everyone agrees. The web design team we initially hired presented us with a fixed rate estimate based on our budget, Frampton says. However, additional service fees were quickly accrued. We were reminded of the contractor who submits a good offer, but then is too liberal with orders for change. Consider what your website will look like on different devices. Our decisions throughout the web design process were considered for each platform, Frampton says. Make sure your team understands that you want your site to look good on computers, tablets, and smartphones. Make things easy to find. I often come against bright spots where you see that the company has been published, but you can't expand on articles to actually read the stories, Frampton says. While people submit fast posts, potential customers and viewers who matter to their bottom line tend to do their homework and want access to real information. The same goes for contact information. While a Contact Us form may look fancy, people are more likely to click on an email address. This information should be easy to find, and easy to follow. Don't let the style get in the way of the substance. Avoid overly complicated designs and illogical navigation, says Lin. It will only frustrate website visitors. If you have your heart set on an involved introduction, with music and animation, at least include a skip introduction button. Remember: people want to see their work, not a spectacle. Don't think that once the site is built, you're done. You'll need a plan to update your website after launch. Ask who maintains the websites that web designers have created, says Lin. You want to find a web designer and a programming team who understands the importance of a good content management system, so that what they create can be easily managed by you. The content management system should be something you can easily use to update, edit and upload content. Don't underestimate the usefulness of your website. Websites can be something else an opportunity to showcase the work, says Lin. Try clearly tagging your categories and you will create a virtual presentation system that you and your staff can refer to again. You can also store high resolution images for the press and start a blog to Commitment. This content is created and maintained by a third party, and imported into this page to help users provide their email addresses. 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